

# BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

## **Bachelor of Arts Degree in Business Administration**

The Bachelor of Arts degree in Business Administration is designed to provide graduates with the skills necessary for a career in business. It encourages individuals to develop a Christian-based worldview and a broad understanding of the issues that impact the business environment at both a macro and a micro level. The program is designed to prepare students for positions in non-profit or for-profit organizations in a variety of business industries.

## **Learning Outcomes**

Upon successful completion of the Bachelor of Arts degree in Business Administration, students should be able to:

- Demonstrate competence in core business principles and strategies.
- Articulate ethical issues that occur in business and examine alternative courses of action within the context of a Christian worldview.
- Manage resources efficiently and effectively, interpret business decisions with a market orientation, and incorporate economic/financial implications in organizational decision making.
- Demonstrate effective oral and written communication skills.

## **Outcomes Assessment**

The outcomes assessment requirement for the Bachelor of Arts degree in Business Administration includes:

- Classroom tests
- Course projects, case studies, and research papers
- A Bible Content Exam
- Successful completion of BUSI 433: Business Policy and Strategic Management
- Completion of the Business Administration program

## **Completion of the Business Administration Program**

Completion of the Business Administration program requires:

- A grade of "C" or Higher in all BUSI courses
- A cumulative GPA of 2.00 or higher
- A professional GPA of 2.20 or higher

## Business Administration / Biblical Studies Major Program Requirements (120 credits)

<b>Biblical Studies Major (30 credits)</b>			<b>Program Specific courses (36 credits)</b>		
BIBL 150	Old Testament History & Literature	3	BUSI 157	Introduction to Business	2
BIBL 151	New Testament History & Literature	3	BUSI 301	Business Law	3
BIBL 152	Life of Christ	2	BUSI 325	Entrepreneurship	3
BIBL 153	Acts	2	BUSI 354	Principles of Management	3
BIBL 253	Hermeneutics	3	BUSI 355	Principles of Marketing	3
ITCS 101	Intro to Missions and AG History	2	BUSI 401	Christian Leadership & Ethics	3
PHIL 254	Ethics	2	BUSI 433	Business Policy & Strategic Manag.	3
PHIL 453	Apologetics & Evangelism	2	BUSI 470	Senior Seminar - Business	1
THEO 165	Intro to Theology & Christian WV	3	Accounting	choose 1	3
BIBL xxx	One Old Testament elective		Economics	choose 1	3
BIBL xxx	One New Testament elective		BUSI electives	choose 3	9
THEO xxx	One Theology elective				
BIBL/THEO	BIBL/THEO elective to total 30 credits		Electives and/or minor to total 120 credits		18
<b>General Education (36 credits)</b>					
BUSI 158	Personal Finance	2			
COMM 210	Public Speaking	3			
ENGL 111/113	English Composition I / Honors I	3			
ENGL 112/114	English Composition II / Honors II	3			
HPEX 110	Health Concepts	1			
PSYC 101	Intro to College & Spiritual Formation	2			
PSYC 210	General Psychology	3			
History	choose 1 HIST or HITH	3			
Humanities	choose 1	3			
Literature	choose 1	3			
Math	100 level or above	3			
Science	choose 1	4			
Sociology	choose 1	3			

